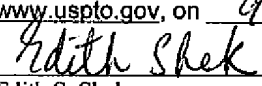


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Kenneth H. Tarbet	§	
Serial No.:	09/888,031	§	Group Art Unit: 2166
Filed:	June 25, 2001	§	Examiner: Alam, Shahid Al
For:	GENERATION AND PROVISION OF	§	Confirmation: 7507
	DIRECTED SALES INCENTIVES AT	§	
	LOCATIONS REMOTE FROM THE POINT OF	§	
	SALE	§	

CERTIFICATE OF FILING

Mail Stop: Amendment
 Commissioner For Patents
 PO Box 1450
 Alexandria VA 22313-1450

Pursuant to 37 C.F.R. §1.8, I hereby certify that this correspondence is being electronically submitted to the U.S. Patent and Trademark Office website, www.uspto.gov, on 9/7/2007

 Edith S. Shek

**AMENDMENTS AND RESPONSE TO
 OFFICE ACTION DATED JULY 13, 2007**

Sir:

In response to the Final Office Action dated July 13, 2007 ("Final Office Action"), Applicant respectfully requests the following amendments to the above-identified application as follows. The changes made are shown by double underlining the added text in bold and striking through the deleted text in bold.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.